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# UMass Lowell

## Survey of Massachusetts Democratic Primary Voters

Field Dates: February 12-19, 2020

N=450 Massachusetts Democratic Primary Likely Voters

Adjusted Margin of Error: +/- 6.1%

Margin of error has been adjusted to include for design effects  
resulting from weighting and survey design features

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### Methodology in Brief

This poll was independently funded by the University of Massachusetts Lowell, designed and analyzed by the Center for Public Opinion. Data was collected by YouGov, an online polling organization. Respondents were selected from YouGov and three other online panels. YouGov interviewed 584 eligible respondents who were then matched down to a sample of 450 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education based on known characteristics of Democratic Party primary voters from the Massachusetts voter file and the 2018 Cooperative Congressional Election Study. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on past primary election behavior, and age x gender stratification of Democratic Primary voters from the Massachusetts voter file to produce the final weight.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Director, Dr. Joshua J. Dyck ([joshua\\_dyck@uml.edu](mailto:joshua_dyck@uml.edu); [@drjidyck](#)) or Associate Director, Dr. John Cluverius ([john\\_cluverius@uml.edu](mailto:john_cluverius@uml.edu); [@JohnCluverius](#)).



\*indicates <.5%; some numbers do not sum to 100 due to rounding

**ASKED OF ALL LIKELY VOTERS**

PRIMARY PREFERENCE

UML905 If your state’s presidential primary was being held today, for whom would you vote?  
[candidate names were randomized]

UML905a Do you lean more towards one candidate?

- 14% Joe Biden
- 12 Michael Bloomberg
- 15 Pete Buttigieg
- 3 Tulsi Gabbard
- 9 Amy Klobuchar
- 21 Bernie Sanders
- 2 Tom Steyer
- 20 Elizabeth Warren
- 1 Another candidate
- 4 Undecided

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
<b>Biden</b>	15	13	18	9
<b>Bloomberg</b>	12	9	13	10
<b>Buttigieg</b>	15	14	15	15
<b>Gabbard</b>	1	10	1	5
<b>Klobuchar</b>	10	7	9	9
<b>Sanders</b>	19	26	17	29
<b>Steyer</b>	2	1	2	1
<b>Warren</b>	22	14	21	17
<b>Another candidate</b>	0	1	0	1
<b>Undecided</b>	4	5	4	5

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Biden</b>	18	17	5	25	5	10	24
<b>Bloomberg</b>	7	17	13	7	16	13	9
<b>Buttigieg</b>	17	12	19	12	17	15	14
<b>Gabbard</b>	1	3	5	4	2	4	0
<b>Klobuchar</b>	2	13	11	7	11	10	7
<b>Sanders</b>	26	12	19	20	21	22	19
<b>Steyer</b>	4	1	0	3	1	2	2
<b>Warren</b>	21	19	25	15	24	21	18
<b>Another cand.</b>	1	1	0	1	0	1	0
<b>Undecided</b>	3	4	3	5	4	3	8

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Biden</b>	21	9	15	14	9	19	22
<b>Bloomberg</b>	11	12	6	14	11	19	3
<b>Buttigieg</b>	13	16	18	13	16	13	15
<b>Gabbard</b>	6	1	0	4	0	6	14
<b>Klobuchar</b>	11	8	4	11	8	12	12
<b>Sanders</b>	18	23	31	16	26	14	11
<b>Steyer</b>	3	1	0	3	2	3	0
<b>Warren</b>	15	24	22	19	25	13	18
<b>Another candidate</b>	1	1	1	0	0	0	0
<b>Undecided</b>	3	5	2	5	3	2	5

**UML906**

We know that presidential primary candidates can end their campaigns suddenly. If [CANDIDATE\_NAME] were to drop out of the race before you were able to vote, who would plan to vote for?

- 8% Joe Biden
- 12 Michael Bloomberg
- 11 Pete Buttigieg
- 4 Tulsi Gabbard
- 18 Amy Klobuchar
- 18 Bernie Sanders
- 2 Tom Steyer
- 16 Elizabeth Warren
- 2 Another Candidate
- 10 Undecided

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
<b>Biden</b>	8	9	8	7
<b>Bloomberg</b>	12	10	13	10
<b>Buttigieg</b>	12	10	12	11
<b>Gabbard</b>	2	10	2	8
<b>Klobuchar</b>	17	22	16	21
<b>Sanders</b>	20	6	22	10
<b>Steyer</b>	2	0	2	2
<b>Warren</b>	18	7	17	15
<b>Another Candidate</b>	1	8	1	4
<b>Undecided</b>	8	18	8	11

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>Biden</b>	9	10	5	10	6	6	11
<b>Bloomberg</b>	13	7	16	13	11	13	8
<b>Buttigieg</b>	8	13	12	7	15	16	1
<b>Gabbard</b>	2	2	5	5	3	2	9
<b>Klobuchar</b>	13	16	26	17	18	22	7
<b>Sanders</b>	15	27	12	17	18	11	32
<b>Steyer</b>	2	3	1	2	2	2	1
<b>Warren</b>	23	13	16	16	17	15	19
<b>Another cand.</b>	4	1	1	3	1	2	2
<b>Undecided</b>	11	9	6	11	10	11	8

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Biden</b>	11	6	6	9	6	9	17
<b>Bloomberg</b>	12	12	7	14	11	11	24
<b>Buttigieg</b>	14	10	7	13	12	14	5
<b>Gabbard</b>	9	0	9	2	0	11	6
<b>Klobuchar</b>	15	19	8	22	16	22	21
<b>Sanders</b>	12	21	28	13	18	16	7
<b>Steyer</b>	2	2	0	3	1	5	0
<b>Warren</b>	14	18	23	13	24	5	0
<b>Someone else</b>	2	2	3	1	1	1	6
<b>Undecided</b>	10	10	9	10	11	6	14

**UML931**

Will you definitely vote for [candidate named] in the [state] presidential primary or is there a chance you could change your mind and vote for someone else?

61% Definitely vote for [candidate named]  
 39 Could change mind

	Candidate			
	Biden	Bloomberg	Buttigieg	Gabbard
<b>Definitely vote for</b>	70	40	71	62
<b>Could change mind</b>	30	60	29	38

	Candidate			
	Klobuchar	Sanders	Steyer	Warren
<b>Definitely vote for</b>	23	70	16	69
<b>Could change mind</b>	77	30	84	31

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
<b>Definitely vote for</b>	23	70	59	64
<b>Could change mind</b>	77	30	41	36

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>Definitely vote for</b>	69	52	64	62	59	58	65
<b>Could change mind</b>	31	48	36	38	41	42	35

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Definitely vote for</b>	62	59	67	57	63	59	60
<b>Could change mind</b>	38	41	33	43	37	41	40

UML928

Who do you think will eventually win the Democratic nomination?

11% Joe Biden  
 11 Michael Bloomberg  
 8 Pete Buttigieg  
 \* Tulsi Gabbard  
 2 Amy Klobuchar  
 32 Bernie Sanders  
 \* Tom Steyer  
 6 Elizabeth Warren  
 1 Another Candidate  
 29 Undecided

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
<b>Biden</b>	12	5	15	4
<b>Bloomberg</b>	12	9	13	9
<b>Buttigieg</b>	8	7	9	7
<b>Gabbard</b>	0	2	0	1
<b>Klobuchar</b>	3	2	3	2
<b>Sanders</b>	31	34	26	42
<b>Steyer</b>	0	0	0	0
<b>Warren</b>	5	7	6	4
<b>Someone else</b>	0	2	0	0
<b>Undecided</b>	28	31	28	31

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>Biden</b>	16	13	5	17	6	8	17
<b>Bloomberg</b>	9	11	15	10	12	15	3
<b>Buttigieg</b>	13	6	8	7	9	9	6
<b>Gabbard</b>	0	1	0	1	0	1	0
<b>Klobuchar</b>	1	4	3	4	1	2	4
<b>Sanders</b>	24	33	34	29	34	27	41
<b>Steyer</b>	0	0	0	0	0	0	0
<b>Warren</b>	10	4	6	6	6	7	4
<b>Another cand.</b>	1	1	0	1	1	1	0
<b>Undecided</b>	27	26	29	25	32	31	25

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Biden</b>	16	7	10	11	7	9	28
<b>Bloomberg</b>	16	8	1	16	11	14	11
<b>Buttigieg</b>	9	7	10	7	9	8	10
<b>Gabbard</b>	1	0	0	1	0	0	4
<b>Klobuchar</b>	4	1	0	3	2	5	0
<b>Sanders</b>	30	33	54	22	33	38	15
<b>Steyer</b>	0	0	0	0	0	0	0
<b>Warren</b>	4	7	9	5	7	3	6
<b>Someone else</b>	1	0	0	1	0	0	4
<b>Undecided</b>	18	36	16	34	31	23	22



**UML908**

Do you approve or disapprove of the way Donald Trump is handling his job as president?

11% Approve  
89 Disapprove

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
<b>Approve</b>	6	32	7	15
<b>Disapprove</b>	94	68	93	85

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>Approve</b>	8	11	9	16	7	8	17
<b>Disapprove</b>	92	89	91	84	93	92	83

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Approve</b>	19	5	13	10	0	16	62
<b>Disapprove</b>	81	95	87	90	100	84	38

**UML951**

As you know, New Hampshire has the nation’s first primary election, which occurs after the Iowa caucuses. Do you think that Iowa and New Hampshire should continue to vote first in Presidential primaries, or should other states get a chance to vote in the first primary through a rotation?

26% Iowa and New Hampshire should continue to go first in future elections  
 74 Other states should get a chance to go first

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
<b>IA &amp; NH 1st</b>	24	35	26	27
<b>Others 1st</b>	76	65	74	73

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>IA &amp; NH 1st</b>	23	31	22	27	25	20	40
<b>Others 1st</b>	77	69	78	73	75	80	60

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>IA &amp; NH 1st</b>	33	21	26	26	18	42	35
<b>Others 1st</b>	67	79	74	74	82	58	65

**UML959-UML978** We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her.

	Favorable	Unfavorable	No Opinion	Never heard of
<b>Donald Trump</b>	9	88	3	*
<b>Hillary Clinton</b>	57	29	14	*
<b>Barack Obama</b>	85	9	5	*
<b>Joe Biden</b>	61	27	13	*
<b>Michael Bloomberg</b>	47	31	22	*
<b>Pete Buttigieg</b>	59	18	21	2
<b>Amy Klobuchar</b>	63	10	25	3
<b>Bernie Sanders</b>	64	22	13	*
<b>Tom Steyer</b>	40	18	37	5
<b>Elizabeth Warren</b>	70	21	9	*
<b>Charlie Baker</b>	52	23	22	3
<b>Joe Kennedy III</b>	57	12	28	3
<b>Ed Markey</b>	55	14	25	7
<b>Ayanna Pressley</b>	46	12	22	19
<b>Marty Walsh</b>	45	18	25	12
<b>Seth Moulton</b>	28	14	38	20
<b>Michelle Wu</b>	18	5	43	34
<b>Maura Healey</b>	49	12	27	12
<b>Deval Patrick</b>	50	24	23	2

**UML981**

If the 2020 Democratic primary for United States Senate were held today, for whom would you vote?

35% Joe Kennedy III  
 34 Ed Markey  
 8 Another candidate  
 23 Undecided

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
<b>Kennedy</b>	37	28	37	32
<b>Markey</b>	36	27	34	35
<b>Another candidate</b>	4	23	4	13
<b>Undecided</b>	24	21	25	20

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>Kennedy</b>	41	34	35	39	32	37	32
<b>Markey</b>	30	25	46	22	43	36	29
<b>Another candidate</b>	5	12	6	10	5	8	8
<b>Undecided</b>	24	30	14	28	19	19	32

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Kennedy</b>	40	32	25	40	31	41	60
<b>Markey</b>	30	37	37	33	44	27	4
<b>Another candidate</b>	10	6	7	8	5	8	25
<b>Undecided</b>	21	25	31	20	20	25	11

**UML982**

Do you approve or disapprove of the way Charlie Baker is handling his job as governor?

72% Approve  
28 Disapprove

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
<b>Approve</b>	71	74	72	72
<b>Disapprove</b>	29	26	28	28

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>Approve</b>	68	74	72	78	67	71	73
<b>Disapprove</b>	32	26	28	22	33	29	27

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Approve</b>	71	72	65	74	62	89	76
<b>Disapprove</b>	29	28	35	26	38	11	24

UML989

In the last year, would you say that your daily commute has gotten better, gotten worse, or stayed about the same?

5% Gotten better  
 27 Gotten worse  
 68 Stayed about the same

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
<b>Better</b>	6	2	6	3
<b>Worse</b>	26	33	24	34
<b>About the same</b>	69	65	70	63

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>Better</b>	4	3	8	3	7	4	7
<b>Worse</b>	27	24	30	28	26	31	19
<b>About the same</b>	68	73	62	69	67	65	74

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Better</b>	6	4	7	4	5	6	5
<b>Worse</b>	26	28	17	32	26	26	35
<b>About the same</b>	68	68	76	64	69	69	60

**UML988-UML989**

Now we'd like to ask you some more questions about the candidates running for Senate in the 2020 Democratic Primary. Who do you think...

**...will do a better job of standing up to Mitch McConnell and Republicans in the Senate?**

- ...you agree with more **on the issues?**
- ...will fight harder for **women?**
- ...will fight harder for people of **color?**
- ...will fight harder for the **environment?**
- ...will fight harder for **people like you?**

	Kennedy	Markey	Another candidate	Undecided
<b>Will stand up to Mitch McConnell</b>	37	29	8	25
<b>Agree with more on the issues</b>	33	26	7	34
<b>Fight harder for women</b>	36	22	8	35
<b>Fight harder for people of color</b>	36	18	10	35
<b>Fight harder for the environment</b>	34	29	8	30
<b>Fight harder for people like you</b>	36	23	9	31

**UML990-994**

Finally, We'd like to ask you some questions about other people and things. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about them, and "never heard of" if you've never heard of them.

	Favorable	Unfavorable	No Opinion	Never heard of
<b>MBTA</b>	27	45	28	0
<b>Wynn Casinos</b>	15	41	45	0
<b>Columbia Gas</b>	11	51	38	*
<b>Dunkin' Donuts</b>	68	17	15	0
<b>Tom Brady</b>	61	19	20	*