



MASSACHUSETTS

Conducted for BCBS by



**Blue Cross Blue Shield of Massachusetts
Massachusetts Coronavirus Tracking Survey**

Field dates	Interview Count
March 16-19, 2020	603
March 20-23, 2020	597
March 24-29, 2020	900
March 30-April 5, 2020	1054

How closely have you been following news about coronavirus, sometimes called COVID-19? **READ AND ROTATE TOP TO BOTTOM, BOTTOM TO TOP.**

	Mar 16-19	Mar 20-23	Mar 24-29	Mar 30-Apr 5
Very closely	67%	71%	71%	72%
Somewhat closely	26%	20%	24%	21%
Not too closely	5%	5%	4%	4%
Not closely at all	2%	4%	2%	3%
Don't Know / Refused	<1%	<1%	<1%	<1%

How serious of a threat do you think coronavirus poses to each of the following? Very serious, somewhat serious, not too serious, or not serious at all?

DO NOT ROTATE	Dates	Very serious	Somewhat serious	Not too serious	Not at all serious	Don't know / Refused
People across the state of Massachusetts	Mar 16-19	58%	30%	8%	1%	2%
	Mar 20-23	65%	25%	7%	1%	2%
	Mar 24-29	68%	27%	3%	1%	1%
	Mar 30-Apr 5	72%	23%	3%	<1%	2%
People in your city or town	Mar 16-19	46%	36%	13%	3%	2%
	Mar 20-23	54%	31%	10%	2%	3%
	Mar 24-29	54%	33%	9%	2%	2%
	Mar 30-Apr 5	59%	32%	5%	1%	2%
You personally	Mar 16-19	41%	27%	21%	11%	1%
	Mar 20-23	46%	31%	16%	5%	1%
	Mar 24-29	48%	31%	14%	6%	<1%
	Mar 30-Apr 5	54%	29%	12%	5%	<1%
Elderly people	Mar 16-19	87%	9%	2%	1%	1%
	Mar 20-23	85%	11%	<1%	1%	2%
	Mar 24-29	91%	6%	1%	<1%	1%
	Mar 30-Apr 5	91%	6%	1%	1%	1%
Our state's economy	Mar 30-Apr 5	80%	14%	2%	1%	3%

Do you think the threat posed to Massachusetts by coronavirus is getting more serious, less serious, or staying about the same?

	Mar 16-19	Mar 20-23	Mar 24-29	Mar 30- Apr 5
More serious	66%	70%	72%	73%
Less serious	4%	3%	3%	2%
Staying about the same	28%	26%	23%	23%
Don't Know / Refused	3%	1%	3%	1%

From everything you understand, how much longer do you think daily life in Massachusetts will be disrupted by coronavirus and the precautions being taken to prevent its spread?

	Mar 16-19	Mar 20-23	Mar 24-29	Mar 30- Apr 5
Less than two weeks	5%	4%	2%	1%
Two weeks to a month	18%	19%	16%	12%
One or two months	28%	28%	30%	33%
Two to four months	30%	26%	30%	31%
More than four months	17%	18%	18%	19%
Don't Know / Refused	3%	4%	4%	4%

At this point, do you think the response to coronavirus in your area has **READ AND ROTATE**?

	Mar 16-19	Mar 20-23	Mar 24-29	Mar 30- Apr 5
Gone too far	10%	9%	9%	6%
Not gone far enough	23%	27%	28%	28%
Been about right	64%	59%	60%	64%
Don't Know / Refused	3%	5%	3%	2%

Which of the following best describes how you are approaching the coronavirus situation?

	Mar 16-19	Mar 20-23	Mar 24-29	Mar 30- Apr 5
Not seeing or visiting anyone	46%	60%	63%	68%
Seeing or visiting just a few people	47%	36%	34%	29%
Seeing or visiting many people	6%	3%	3%	3%
Don't Know / Refused	1%	1%	1%	<1%

Which of the following best describes how you are approaching the coronavirus situation in terms of shopping and visiting stores?

	Mar 16-19	Mar 20-23	Mar 24-29	Mar 30- Apr 5
No change to my usual pattern	13%	7%	7%	3%
Going to somewhat fewer stores than usual	10%	7%	6%	6%
Going to stores only if it is essential	66%	74%	73%	79%
Not going to stores at all	11%	11%	13%	11%
Don't Know / Refused	<1%	<1%	<1%	<1%

Which one of the following best describes your work situation—employed full time, employed part time, or not currently employed?

	Mar 16-19	Mar 20-23	Mar 24-29	Mar 30- Apr 5
Employed full time	53%	50%	49%	43%
Employed part time	12%	10%	14%	13%
Not currently employed	34%	39%	36%	44%
Don't know / Refused	<1%	<1%	<1%	<1%

ASK NEXT QUESTION ONLY TO THOSE CURRENTLY EMPLOYED

Are you a salaried employee or paid an hourly wage?

	Mar 16-19	Mar 20-23	Mar 24-29	Mar 30- Apr 5
Salaried employee	44%	45%	49%	47%
Paid an hourly wage	49%	48%	44%	48%
Both (work multiple jobs, etc, not read)	4%	3%	3%	3%
Don't know / Refused	3%	4%	4%	3%

Since the coronavirus crisis began, have you **READ FIRST?** How about **READ NEXT?**

ROTATE ORDER		Yes	No	Don't know / Refused
	Mar 16-19	48%	51%	1%
ASK EMPLOYED PEOPLE Worked remotely	Mar 20-23	55%	45%	1%
	Mar 24-29	61%	39%	0%
	Mar 30-Apr 5	57%	42%	1%
	Mar 16-19	NA	NA	NA
ASK EMPLOYED PEOPLE Lost some portion of your paycheck	Mar 20-23	28%	71%	2%
	Mar 24-29	32%	68%	<1%
	Mar 30-Apr 5	34%	66%	<1%
	Mar 16-19	NA	NA	NA
Lost a job you had before the coronavirus crisis started	Mar 20-23	16%	84%	1%
	Mar 24-29	16%	84%	1%
	Mar 30-Apr 5	20%	80%	<1%

How long could you sustain your current situation before experiencing significant financial hardship?

	Mar 24-29	Mar 30- Apr 5
Already happening	1%	3%
Less than two weeks	9%	10%
Two weeks to a month	14%	11%
One or two months	15%	15%
Two to four months	15%	12%
More than four months	39%	43%
Don't Know / Refused	7%	6%

Since the coronavirus crisis began, have you used telemedicine, which is seeing a physician over video or by telephone?

	Mar 16-19	Mar 20-23	Mar 24-29	Mar 30- Apr 5
Yes I have	8%	12%	15%	21%
No I have not	91%	88%	85%	78%
Don't Know / Refused	1%	<1%	<1%	<1%

Since the crisis began, would you say people in your area have **READ AND ROTATE**?

Come together to help each other	35%
Mostly kept to themselves	52%
Both / neither / depends	8%
Don't Know / Refused	5%

Are there school-aged children living in your household?

Yes	31%
No	69%
Don't Know / Refused	<1%

ASK NEXT 2 IF CHILDREN ARE PRESENT

Has your children's schools been sending home assignments for them while they are home from school?

Yes	90%
No	10%
Don't Know / Refused	1%

Is anyone in your household working with the children to continue their school work?

Yes	75%
No	24%
Don't Know / Refused	<1%

Since the coronavirus crisis began, would you say you have been eating in a way that is **READ AND ROATE**?

More healthy	18%
Less healthy	18%
About the same	64%
Don't Know / Refused	<1%

Since the coronavirus crisis began would you say you have been **READ FIRST ITEM, ROTATE SCALE?** How about **READ NEXT? REPEAT STEM AND SCALE ONLY AS NEEDED.** *Sorted for display.*

ROTATE ORDER	More	The same amount	Less	Don't know / Refused
Reading or watching the news	64%	30%	6%	<1%
Talking to friends and family by phone or video	58%	36%	5%	<1%
Watching TV, either live or streaming	54%	41%	4%	1%
Preparing your own meals	45%	50%	5%	<1%
Using social media	43%	47%	8%	2%
Feeling sad or depressed	33%	52%	10%	4%
Baking	31%	52%	14%	3%
Sleeping	30%	53%	17%	<1%
Reading books	29%	57%	12%	2%
Spending time outside	21%	33%	46%	<1%
Exercising	20%	44%	36%	<1%
Ordering takeout food	15%	30%	53%	2%

Demographics

Race

White / Caucasian	73%
All others	24%
Don't Know / Refused	3%

Age

18 to 29	22%
30 to 44	24%
45 to 59	27%
60+	27%
Don't Know / Refused	1%

Gender

Male	48%
Female	52%

Party Self-Identification

Democrat	34%
Republican	14%
Independent / Other	47%
Don't Know / Refused	6%

Education

High School or less	33%
Some college, no degree	26%
College graduate (BA/BS)	23%
Advanced degree	17%
Don't Know / Refused	2%

About the Poll

These results are based on 4 waves of a statewide tracking survey of Massachusetts residents. Live telephone interviews were conducted via both landline and cell phone for Wave 1 March 16-19, Wave 2 March 20-23, Wave 3 March 24-29, and Wave 4 March 30-April 5, 2020. Interviews were conducted in English and Spanish. The final data for each wave was weighted to known and estimated population parameters on gender, age, race, county, and education. The margin of sampling error for each wave is 4.0 percentage points with a 95 percent level of confidence for Waves 1 and 2 and 3.0 points for Waves 3 and 4. The poll was sponsored by Blue Cross Blue Shield of Massachusetts.