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## UMass Lowell

### Survey of Massachusetts Likely Democratic Primary Voters

Field Dates: April 2, 2022 – April 11, 2022

N=800 Massachusetts Likely Democratic Primary Voters

Adjusted Margin of Error: +/- 3.9%

Margins of error have been adjusted to include for design effects  
resulting from weighting and survey design features

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#### Methodology in Brief

This poll was independently funded by the University of Massachusetts Lowell, designed and analyzed by the Center for Public Opinion. Data was collected by YouGov, an online polling organization. Respondents were selected from YouGov's online panel. YouGov interviewed 854 eligible respondents who were then matched down to a sample of 800 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education based on known characteristics of Democratic Party Primary voters from the 2018 Cooperative Congressional Election Study. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on gender, race, age, and education to produce the final weight.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Director, Dr. Joshua J. Dyck ([joshua\\_dyck@uml.edu](mailto:joshua_dyck@uml.edu); [@drjdyck](#)) or Associate Director, Dr. John Cluverius ([john\\_cluverius@uml.edu](mailto:john_cluverius@uml.edu); [@JohnCluverius](#)).



\*indicates <.5%; some numbers do not sum to 100 due to rounding

**ASKED OF ALL DEMOCRATIC PRIMARY LIKELY VOTERS (N=1000)**

**DEMOCRATIC PRIMARY ELECTION PREFERENCE**

**UML905a** If the Democratic primary for Governor were held today, for whom would you vote?

**UML905b** IF UNDECIDED: Do you lean more towards [ROTATE NAME ORDER][Sonia-Chang Diaz] or [Maura Healey]?

17 Sonia Chang-Diaz  
 62 Maura Healey  
 2 Another Candidate  
 18 Undecided

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Chang-Diaz</b>	17	19	17	18
<b>Healey</b>	65	44	65	58
<b>Another candidate</b>	2	6	2	4
<b>Undecided</b>	17	31	17	21

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>Chang-Diaz</b>	16	22	17	18	17	16	28
<b>Healey</b>	56	61	70	58	65	66	41
<b>Another candidate</b>	2	3	2	3	1	2	5
<b>Undecided</b>	26	15	12	21	16	16	27

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Chang-Diaz</b>	17	18	28	10	19	13	23
<b>Healey</b>	66	59	45	74	64	64	50
<b>Another candidate</b>	3	1	3	2	1	5	2
<b>Undecided</b>	14	22	24	14	16	19	26

**UML906a** If the Democratic primary for Attorney General were held today, for whom would you vote?

**UML906b** IF UNDECIDED: Who do you lean towards in the Attorney General race?

30% Andrea Campbell  
 11 Shannon Liss-Riordan  
 6 Quentin Palfrey  
 2 Another Candidate  
 52 Undecided

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Campbell</b>	31	18	33	25
<b>Liss-Riordan</b>	11	8	11	9
<b>Palfrey</b>	6	4	6	4
<b>Another candidate</b>	1	4	2	2
<b>Undecided</b>	51	66	48	59

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>Campbell</b>	27	32	34	29	31	29	36
<b>Liss-Riordan</b>	11	11	10	11	11	11	11
<b>Palfrey</b>	5	6	7	4	7	6	4
<b>Another candidate</b>	1	3	1	3	1	2	2
<b>Undecided</b>	56	49	49	54	51	53	47

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Campbell</b>	34	27	37	26	32	26	36
<b>Healey</b>	9	12	9	11	10	12	10
<b>Palfrey</b>	7	4	7	5	6	5	8
<b>Another candidate</b>	2	1	2	2	1	3	5
<b>Undecided</b>	48	56	46	56	51	53	41

**UML916a** If the Democratic primary for State Auditor were held today, for whom would you vote?

**UML916b** IF UNDECIDED: Do you lean more towards [ROTATE NAME ORDER][Chris Dempsey] or [Diana DiZoglio]?

23% Chris Dempsey  
 21 Diana DiZoglio  
 2 Another Candidate  
 54 Undecided

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Dempsey</b>	23	26	26	19
<b>DiZoglio</b>	22	8	21	21
<b>Another candidate</b>	2	2	2	1
<b>Undecided</b>	53	63	51	59

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>Dempsey</b>	28	22	22	29	19	24	21
<b>DiZoglio</b>	20	20	24	20	22	21	24
<b>Another candidate</b>	1	3	1	3	1	1	4
<b>Undecided</b>	50	54	54	48	58	55	50

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Dempsey</b>	28	19	24	23	21	28	36
<b>DiZoglio</b>	19	23	26	18	22	18	20
<b>Another candidate</b>	2	2	3	1	1	2	4
<b>Undecided</b>	51	57	48	58	55	52	40

**UML906a** If the Democratic primary for Lieutenant Governor were held today, for whom would you vote?

**UML906b** IF UNDECIDED: Who do you lean towards in the Lieutenant Governor race?\*

22% Kim Driscoll  
 9 Tami Gouveia  
 7 Adam Hinds  
 10 Eric Lesser  
 2 Another Candidate  
 49 Undecided

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Driscoll</b>	23	6	27	14
<b>Gouveia</b>	10	1	9	9
<b>Hinds</b>	6	16	7	7
<b>Lesser</b>	9	15	9	11
<b>Another candidate</b>	2	5	2	2
<b>Undecided</b>	49	56	45	57

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>Driscoll</b>	23	21	26	26	20	23	20
<b>Gouveia</b>	4	11	10	8	10	9	8
<b>Hinds</b>	7	8	7	8	7	7	6
<b>Lesser</b>	11	12	10	9	11	10	8
<b>Another candidate</b>	2	4	1	3	2	2	5
<b>Undecided</b>	52	45	46	46	51	49	53

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Driscoll</b>	24	21	24	21	23	22	17
<b>Gouveia</b>	9	9	11	7	10	5	13
<b>Hinds</b>	10	5	9	6	5	12	7
<b>Lesser</b>	12	9	12	9	9	14	5
<b>Another candidate</b>	3	2	3	2	1	3	12
<b>Undecided</b>	42	55	40	55	51	44	46

\* The survey instrument for this question mistakenly did not include the name of Bret Bero as a candidate for Lieutenant Governor in either the initial question or the follow-up. We deeply regret this error and will correct it in the future. Name recognition is low in this race for all candidates.

**UML907**

Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

52% Right Direction  
 48 Wrong Track

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Right Direction</b>	55	26	56	44
<b>Wrong Track</b>	45	74	44	56

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>Right Direction</b>	53	49	53	52	52	53	46
<b>Wrong Track</b>	47	51	47	48	48	47	54

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Right Direction</b>	52	52	44	57	51	52	67
<b>Wrong Track</b>	48	48	56	43	49	48	33

**UML908a** Do you approve or disapprove of the way Joe Biden is handling his job as president?

**UML908b** Would you say that you [strongly/somewhat] [approve/disapprove] of the way Joe Biden is handling his job as president?

39% Strongly approve  
 41 Somewhat approve  
 12 Somewhat disapprove  
 7 Strongly disapprove

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Strongly approve</b>	42	17	45	29
<b>Smwht. approve</b>	44	27	41	41
<b>Smwht. disapprove</b>	11	28	10	17
<b>Strongly disapprove</b>	4	29	4	13

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Strongly approve</b>	44	37	40	39	39	41	31
<b>Smwht. approve</b>	37	38	44	37	44	41	43
<b>Smwht. disapprove</b>	14	16	8	16	9	12	14
<b>Strongly disapprove</b>	5	9	8	7	7	7	11

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Strongly approve</b>	37	41	29	46	42	32	44
<b>Smwht. approve</b>	39	43	40	42	43	41	24
<b>Smwht. disapprove</b>	14	11	22	6	11	13	12
<b>Strongly disapprove</b>	10	5	9	6	4	13	20

**UML982a** Do you approve or disapprove of the way Charlie Baker is handling his job as governor of Massachusetts?

**UML982b** Would you say that you [strongly/somewhat] [approve/disapprove] of the way Charlie Baker is handling his job as governor of Massachusetts?

37% Strongly approve  
 41 Somewhat approve  
 16 Somewhat disapprove  
 7 Strongly disapprove

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Strongly approve</b>	37	37	37	37
<b>Smwht. approve</b>	42	22	40	41
<b>Smwht. disapprove</b>	15	25	17	14
<b>Strongly disapprove</b>	6	16	6	7

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Strongly approve</b>	43	36	35	45	31	38	32
<b>Smwht. approve</b>	42	36	45	36	44	39	48
<b>Smwht. disapprove</b>	11	18	14	13	18	16	17
<b>Strongly disapprove</b>	4	10	6	7	7	7	3

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Strongly approve</b>	34	39	29	42	31	46	59
<b>Smwht. approve</b>	40	41	41	40	42	38	32
<b>Smwht. disapprove</b>	18	15	19	14	19	10	9
<b>Strongly disapprove</b>	8	5	10	4	8	5	0



**UML914a** Ideologically, do you think that the national Democratic Party is [rotate:] [too far to the right], [too far to the left], or about where it should be?

29% Too far to the right  
 18 Too far to the left  
 54 About where it should be

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Too far right</b>	29	33	28	29
<b>Too far left</b>	14	38	12	29
<b>Abt. where it should be</b>	57	29	60	42

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Too far right</b>	24	29	32	23	33	30	20
<b>Too far left</b>	17	17	22	20	16	16	26
<b>Abt. where it should be</b>	59	54	46	57	51	53	54

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Too far right</b>	33	25	42	20	38	9	12
<b>Too far left</b>	20	16	17	18	8	38	35
<b>Abt. where it should be</b>	48	58	41	62	54	53	53

**UML914b** Ideologically, do you think that the Massachusetts Democratic Party is [rotate:] [too far to the right], [too far to the left], or about where it should be?

19% Too far to the right  
 14 Too far to the left  
 67 About where it should be

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Too far right</b>	19	22	19	19
<b>Too far left</b>	10	36	9	24
<b>Abt. where it should be</b>	71	41	73	57

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Too far right</b>	20	19	15	16	21	20	13
<b>Too far left</b>	11	17	18	13	15	13	17
<b>Abt. where it should be</b>	70	64	67	71	65	67	70

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Too far right</b>	21	17	30	11	24	7	10
<b>Too far left</b>	14	14	12	16	7	28	32
<b>Abt. where it should be</b>	65	69	58	73	69	65	58

**UML943a** Do you think that the federal government [rotate] [should] or [should not] cancel all student loan debt?

70% Federal government should cancel all student loan debt  
 30 Federal government should **not** cancel all student loan debt

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Should cancel</b>	72	59	73	65
<b>Should not cancel</b>	28	41	27	35

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>Should cancel</b>	78	65	67	75	66	68	79
<b>Should not cancel</b>	22	35	33	25	34	32	21

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Should cancel</b>	66	73	84	61	78	53	56
<b>Should not cancel</b>	34	27	16	39	22	47	44

**UML917**

Do you favor or oppose Massachusetts having a state health plan, also called Medicare for All, in which all Bay Staters would get their health insurance from a single government plan?

- 56% Strongly Favor
- 30 Somewhat Favor
- 10 Somewhat Oppose
- 4 Strongly Oppose

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Strongly Favor</b>	59	43	58	53
<b>Somewhat Favor</b>	31	24	30	29
<b>Somewhat Oppose</b>	9	19	9	11
<b>Strongly Oppose</b>	2	15	2	7

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Strongly Favor</b>	61	54	57	56	56	57	51
<b>Somewhat Favor</b>	28	32	27	30	30	30	32
<b>Somewhat Oppose</b>	10	11	8	11	10	9	13
<b>Strongly Oppose</b>	1	3	8	3	4	4	4

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Strongly Favor</b>	60	53	69	48	66	35	41
<b>Somewhat Favor</b>	27	32	22	35	26	38	41
<b>Somewhat Oppose</b>	9	11	8	11	6	19	5
<b>Strongly Oppose</b>	4	4	1	6	1	8	13

**UML926**

Do you favor or oppose making Massachusetts a sanctuary state, which would prevent law enforcement in Massachusetts from cooperating with federal immigration enforcement agencies? This would include protecting people living in the country illegally from being deported.

- 46% Strongly Favor
- 26 Somewhat Favor
- 15 Somewhat Oppose
- 10 Strongly Oppose

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Strongly Favor</b>	48	37	51	36
<b>Somewhat Favor</b>	31	15	27	33
<b>Somewhat Oppose</b>	15	20	15	15
<b>Strongly Oppose</b>	7	27	7	16

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Strongly Favor</b>	43	44	50	40	51	47	41
<b>Somewhat Favor</b>	33	27	27	27	30	29	30
<b>Somewhat Oppose</b>	16	18	10	20	11	15	17
<b>Strongly Oppose</b>	8	12	12	13	8	10	12

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Strongly Favor</b>	43	49	57	39	58	21	30
<b>Somewhat Favor</b>	27	31	25	31	28	30	27
<b>Somewhat Oppose</b>	17	13	11	17	9	28	16
<b>Strongly Oppose</b>	13	8	7	12	5	21	27

**UML957**

Do you think that your local public schools should require masks for everyone in the school?

- 29% Definitely yes
- 40 Probably yes
- 23 Probably no
- 8 Definitely no

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Definitely yes</b>	29	34	33	22
<b>Probably yes</b>	42	31	39	43
<b>Probably no</b>	24	14	23	22
<b>Definitely no</b>	6	22	5	13

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Definitely yes</b>	39	23	23	34	25	26	46
<b>Probably yes</b>	39	40	42	38	42	41	35
<b>Probably no</b>	17	29	23	21	24	24	16
<b>Definitely no</b>	5	8	12	6	9	9	3

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
<b>Definitely yes</b>	28	30	37	24	31	21	49
<b>Probably yes</b>	38	42	33	45	41	42	23
<b>Probably no</b>	25	21	21	24	23	23	16
<b>Definitely no</b>	9	7	8	8	5	15	11

**UML940-UML950** Please tell us about some of the qualities of the two candidates for Governor. Regardless of who you plan to vote for, who do you think...

	Chang-Diaz	Healey	About even	Unsure
<b>is better suited to handle the economy?</b>	10	41	19	30
<b>is better suited to handle the COVID-19 pandemic?</b>	9	35	26	31
<b>best represents Massachusetts values?</b>	10	39	24	28
<b>is more of a strong leader?</b>	8	48	15	28
<b>is better suited to handle race relations?</b>	32	20	20	29
<b>is more honest and trustworthy?</b>	11	24	33	32
<b>is more likely to win the general election?</b>	7	62	8	23
<b>is better suited to handle police reform?</b>	14	39	15	31
<b>is more of a true progressive?</b>	24	23	18	36
<b>is more corrupt?</b>	4	11	17	68
<b>is better suited to handle health care?</b>	11	40	17	31

**UML959-UML988** We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her.

	Favorable	Unfavorable	No Opinion	Never heard of
<b>Joe Biden</b>	79	16	6	*
<b>Barack Obama</b>	88	7	4	*
<b>Hillary Clinton</b>	65	26	9	*
<b>Donald Trump</b>	5	92	3	*
<b>Rochelle Walensky</b>	21	6	29	44
<b>Anthony Fauci</b>	81	8	8	2
<b>Bernie Sanders</b>	80	13	7	1
<b>Elizabeth Warren</b>	74	16	9	1
<b>Karyn Polito</b>	24	18	40	18
<b>Charlie Baker</b>	70	19	11	1
<b>Sonia Chang-Diaz</b>	41	5	42	12
<b>Ed Markey</b>	69	12	15	4
<b>Ayanna Pressley</b>	57	12	17	14
<b>Marty Walsh</b>	66	12	17	5
<b>Seth Moulton</b>	39	14	26	20
<b>Michelle Wu</b>	62	10	20	9
<b>Maura Healey</b>	68	9	17	5
<b>Pete Buttigieg</b>	65	12	17	6
<b>Kamala Harris</b>	77	12	9	1
<b>Chris Dempsey</b>	12	5	41	42
<b>Diana DiZoglio</b>	12	4	34	51
<b>Kim Driscoll</b>	17	5	39	39
<b>Tami Gouveia</b>	9	3	28	59
<b>Eric Lesser</b>	13	4	37	45
<b>Adam Hinds</b>	9	4	32	55
<b>Andrea Campbell</b>	28	5	33	33
<b>Shannon Liss-Riordan</b>	11	5	34	50
<b>Quentin Palfrey</b>	8	3	37	52



**UML989-UML1002** We'd like to ask you some questions about other people and things. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about them, and "never heard of" if you've never heard of them.

	Favorable	Unfavorable	No Opinion	Never heard of
<b>Ice cream</b>	94	2	3	*
<b>Robert Kraft</b>	38	35	21	6
<b>Bill Belichick</b>	46	23	27	4
<b>Black Lives Matter</b>	76	11	13	*
<b>The MBTA</b>	48	26	25	*
<b>Wynn Casinos</b>	14	35	35	13
<b>Columbia Gas</b>	7	35	36	22
<b>Dunkin' Donuts</b>	75	12	13	*
<b>Tom Brady</b>	47	29	22	1
<b>MassHealth</b>	75	7	17	1
<b>Mark Zuckerberg</b>	16	66	18	*
<b>Market Basket</b>	78	3	16	3
<b>Stop &amp; Shop</b>	67	14	19	*
<b>Police Officers</b>	53	29	18	*