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PUBLIC OPINION

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UMass Lowell

Survey of Massachusetts Likely Democratic Primary Voters

Field Dates: August 13, 2020 – August 21, 2020

N=800 Massachusetts Likely Democratic Primary Voters

Adjusted Margin of Error: +/- 4.1%

Margins of error have been adjusted to include for design effects
resulting from weighting and survey design features

Methodology in Brief

This poll was independently funded by the University of Massachusetts Lowell, designed and analyzed by the Center for Public Opinion. Data was collected by YouGov, an online polling organization. Respondents were selected from YouGov and three other online panels. YouGov interviewed 847 eligible respondents who were then matched down to a sample of 800 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education based on known characteristics of Democratic Party Primary voters and the 2018 Cooperative Congressional Election Study. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on race and education, as well as the age x gender stratification of Democratic party primary voters to produce the final weight.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Director, Dr. Joshua J. Dyck (joshua_dyck@uml.edu; [@drjdyck](#)) or Associate Director, Dr. John Cluverius (john_cluverius@uml.edu; [@JohnCluverius](#)).



*indicates <.5%; some numbers do not sum to 100 due to rounding

ASKED OF ALL DEMOCRATIC PRIMARY LIKELY V (N=1000)

DEMOCRATIC PRIMARY ELECTION PREFERENCE

UML906a If the 2020 Democratic primary for United States Senate were held today, for whom would you vote?

UML905 IF UNDECIDED: Do you lean more towards [ROTATE NAME ORDER][Joe Kennedy III] or [Ed Markey]?

40 Joe Kennedy III
 52 Ed Markey
 2 Another Candidate
 6 Undecided

<u>Time Trend</u>	<u>2/12-2/19</u>	<u>4/27-5/1</u>	<u>8/13-8/21</u>
Kennedy	35%	44	40
Markey	34	42	52
Another candidate	8	4	2
Undecided	23	10	6

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
Kennedy	41	34	42	35
Markey	52	51	49	57
Another candidate	1	10	1	4
Undecided	6	5	8	4

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
Kennedy	46	40	33	53	28	39	41
Markey	46	51	57	38	65	55	40
Another candidate	1	3	4	2	2	1	8
Undecided	7	6	5	7	5	5	12

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Kennedy	43	37	32	43	35	47	50
Markey	48	55	59	49	61	44	25
Another candidate	4	1	1	3	0	4	16
Undecided	5	7	8	5	4	6	9

UML927

Who do you think will win the Massachusetts Senate Primary?

28% Joe Kennedy III
 52 Ed Markey
 0 Another candidate
 20 Undecided

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
Kennedy	29	20	30	24
Markey	50	63	50	56
Another candidate	0	1	0	0
Undecided	21	16	21	19

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
Kennedy	35	27	23	36	20	28	26
Markey	44	57	57	43	60	52	51
Another candidate	0	1	0	0	0	0	0
Undecided	21	15	20	20	20	19	22

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Kennedy	32	25	28	28	21	38	38
Markey	50	53	55	50	57	47	43
Another candidate	0	0	0	0	0	0	2
Undecided	17	22	17	22	21	14	17

UML907

Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

8% Right Direction
 92 Wrong Track

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
Right Direction	5	19	7	9
Wrong Track	95	81	93	91

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
Right Direction	9	6	11	8	7	6	12
Wrong Track	91	94	89	92	93	94	88

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Right Direction	12	5	13	5	4	10	33
Wrong Track	88	95	87	95	96	90	67

UML908a Do you approve or disapprove of the way Donald Trump is handling his job as president?

UML908b Would you say that you [strongly/somewhat] [approve/disapprove] of the way Donald Trump is handling his job as president?

- 4% Strongly approve
- 3 Somewhat approve
- 11 Somewhat disapprove
- 56 Strongly disapprove

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
Strongly approve	2	18	2	7
Smwht. approve	2	9	2	4
Smwht. disapprove	11	10	11	11
Strongly disapprove	86	62	84	78

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
Strongly approve	4	1	4	4	4	4	5
Smwht. approve	3	2	3	2	3	3	3
Smwht. disapprove	16	13	16	16	7	11	12
Strongly disapprove	77	84	77	78	86	83	80

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Strongly approve	7	2	3	4	0	7	26
Smwht. approve	4	2	4	2	1	5	5
Smwht. disapprove	10	12	12	11	6	19	22
Strongly disapprove	79	84	81	83	93	69	47

UML982a Do you approve or disapprove of the way Charlie Baker is handling his job as governor of Massachusetts?

UML982b Would you say that you [strongly/somewhat] [approve/disapprove] of the way Charlie Baker is handling his job as governor of Massachusetts?

54% Strongly approve
 35 Somewhat approve
 8 Somewhat disapprove
 3 Strongly disapprove

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
Strongly approve	54	50	54	53
Smwht. approve	36	30	36	33
Smwht. disapprove	8	7	9	7
Strongly disapprove	2	13	1	7

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
Strongly approve	56	56	46	66	43	52	59
Smwht. approve	34	36	37	28	42	37	27
Smwht. disapprove	8	5	11	4	11	8	8
Strongly disapprove	2	3	6	2	4	3	5

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Strongly approve	49	57	43	59	44	68	60
Smwht. approve	36	34	40	33	44	24	15
Smwht. disapprove	10	7	14	5	11	4	4
Strongly disapprove	6	2	3	3	2	3	20

UML911 How much of the time to do you think you can trust the federal government in Washington to do what's right?

- 1% Just about always
- 10 Most of the time
- 48 Some of the time
- 41 Hardly ever

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
Just about always	2	0	2	0
Most of the time	9	12	12	6
Some of the time	49	41	50	44
Hardly ever	40	47	36	50

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
Just about always	2	0	2	2	0	2	0
Most of the time	12	9	10	12	8	9	11
Some of the time	45	54	42	44	52	48	47
Hardly ever	41	37	46	42	40	41	41

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Just about always	3	0	4	0	1	1	12
Most of the time	11	8	13	8	6	16	17
Some of the time	47	48	47	48	48	50	31
Hardly ever	39	43	36	44	46	34	40

	Trust in Government	
	Trust	Distrust
Kennedy	58	37
Markey	35	54
Undecided	4	2

UML909

Ed Markey and Joe Kennedy III have both said that they will wait to decide who to support for Governor of Massachusetts in 2022. Should they vote for Charlie Baker, the Republican, or the Democratic nominee?

- 35% Charlie Baker
- 27 The Democratic nominee
- 2 Another candidate
- 36 Don't know

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
Charlie Baker	33	46	33	38
The Democratic nominee	30	13	33	17
Another candidate	1	9	1	4
Don't know	37	32	33	40

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
Charlie Baker	32	36	37	38	32	36	31
The Democratic nominee	29	25	29	24	29	26	32
Another candidate	1	2	4	2	3	1	6
Don't know	38	36	30	36	36	37	32

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Charlie Baker	35	35	31	37	26	51	49
The Democratic nominee	28	27	37	23	33	17	19
Another candidate	4	1	1	3	0	3	16
Don't know	33	38	31	38	41	30	16

UML910

Thinking about the next six years, how different do you think your life will be based on the outcome of the Massachusetts U.S. Senate primary?

- 7% Much better if Kennedy wins
- 15 Somewhat better if Kennedy wins
- 52 Not much different one way or the other
- 16 Somewhat better if Markey wins
- 10 Much better if Markey wins

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
Much better if Kennedy wins	8	3	9	4
Somewhat better if Kennedy wins	16	9	16	12
Another candidate	50	66	49	58
Somewhat better if Markey wins	17	11	16	15
Much better if Markey wins	10	11	10	10

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
Much better if Kennedy wins	9	8	5	12	3	7	8
Somewhat better if Kennedy wins	22	15	8	21	9	14	17
Another candidate	47	48	62	49	56	51	57
Somewhat better if Markey wins	10	20	19	9	22	18	8
Much better if Markey wins	13	9	7	10	10	10	10

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Much better if Kennedy wins	8	7	7	7	5	9	15
Somewhat better if Kennedy wins	18	13	12	16	13	17	21
Another candidate	53	52	47	55	49	56	57
Somewhat better if Markey wins	14	17	20	14	19	12	6
Much better if Markey wins	8	11	14	8	14	6	2

UML979a Do you think that voting by mail in Massachusetts is too easy, too hard, or neither too easy nor too hard?

15% Too easy
 4 Too hard
 80 Neither too easy nor too hard

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
Too easy	12	33	14	18
Too hard	5	2	5	4
Neither too easy nor too hard	83	66	81	79

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
Too easy	22	9	16	20	11	13	23
Too hard	5	2	7	3	5	5	3
Neither too easy nor too hard	73	89	77	77	83	82	74

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Too easy	19	12	14	16	7	24	49
Too hard	5	4	8	3	5	5	2
Neither too easy nor too hard	75	84	78	82	89	71	50

UML979b

If the Massachusetts primary election were held tomorrow, and there was no option to vote early in person or absentee by mail, would you go vote in person on Election Day, or stay home?

85% Go vote in person
15 Stay home

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
Go vote	85	83	85	84
Stay home	15	17	15	16

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
Go vote	80	85	90	82	88	86	82
Stay home	20	15	10	18	12	14	18

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Go vote	88	83	83	86	83	87	84
Stay home	12	17	17	14	17	13	16

UML979c

If the winner and loser of the Massachusetts U.S. Senate primary election depended on your vote that had to be cast in person, but going out to vote would guarantee that you would contract COVID-19, would you [rotate] [go vote in person] or [stay home]?

38% Go vote in person
 62 Stay home

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
Go vote	37	41	38	39
Stay home	63	59	62	61

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
Go vote	37	39	43	37	39	36	46
Stay home	63	61	57	63	61	64	54

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Go vote	43	35	47	34	39	34	52
Stay home	57	65	53	66	61	66	48

UML912a

Do you think that Democratic voters made the right choice in selecting Joe Biden as the Democratic nominee for President, or should they have chosen someone else?

- 35% Definitely made the right choice
- 35 Probably made the right choice
- 19 Probably should have chosen someone else
- 12 Definitely should have chosen someone else

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
Definitely right choice	38	15	42	22
Probably right choice	35	32	33	37
Probably someone else	17	24	17	22
Definitely someone else	9	28	8	18

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
Definitely right choice	41	36	27	45	25	34	37
Probably right choice	35	34	35	32	37	36	30
Probably someone else	14	18	24	14	23	18	21
Definitely someone else	10	11	15	8	15	12	12

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Definitely right choice	38	33	15	44	37	31	34
Probably right choice	30	38	38	33	35	35	23
Probably someone else	17	20	28	15	16	23	23
Definitely someone else	15	9	20	8	11	11	21

UML912b

Do you think that Joe Biden made the right choice in selecting Kamala Harris as his running mate, or should he have chosen someone else?

- 51% Definitely made the right choice
- 32 Probably made the right choice
- 9 Probably should have chosen someone else
- 7 Definitely should have chosen someone else

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
Definitely right choice	55	33	58	41
Probably right choice	32	31	31	34
Probably someone else	8	13	6	14
Definitely someone else	5	23	5	11

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
Definitely right choice	49	54	51	56	47	54	42
Probably right choice	29	32	32	28	35	32	32
Probably someone else	12	8	7	10	9	9	9
Definitely someone else	10	5	10	6	9	5	17

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Definitely right choice	51	52	32	60	57	45	45
Probably right choice	28	35	43	27	31	35	22
Probably someone else	10	8	15	7	6	13	14
Definitely someone else	11	5	10	6	6	7	20

UML958

Do you think that COVID-19 is more serious than the seasonal flu, less serious than the seasonal flu, or similar to the seasonal flu??

- 93% More serious than the seasonal flu
- 1 Less serious than the seasonal flu
- 5 Similar to the seasonal flu

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
More serious	96	79	95	91
Less serious	1	3	1	2
Similar	3	18	4	7

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
More serious	93	97	89	93	93	95	88
Less serious	1	0	3	1	2	1	1
Similar	6	3	8	6	5	4	11

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
More serious	90	96	92	94	98	90	74
Less serious	2	1	2	1	0	2	5
Similar	9	3	6	5	2	8	21

UML925

Which do you think will prove to be a greater threat to humanity over the next five years, COVID-19 or climate change?

- 35% COVID—19 will be a greater threat
- 31 Climate change will be a greater threat
- 35 They will be about equal threats

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
COVID-19 Greater	33	47	32	41
Climate change greater	32	24	30	32
About equal	36	30	39	27

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
COVID-19 Greater	39	31	37	40	30	35	33
Climate change greater	18	32	44	20	40	33	23
About equal	43	37	18	39	30	32	44

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
COVID-19 Greater	35	35	28	38	24	49	66
Climate change greater	39	25	44	25	38	22	13
About equal	27	40	28	38	38	29	21

UML926

In the last six months, would you say that your political positions have moved toward the left, moved toward the right, or stayed about the same?

- 24% Moved toward the left
- 5 Moved toward the right
- 71 Stayed about the same

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
Moved left	25	19	22	27
Moved right	4	14	4	6
Stayed the same	72	67	74	67

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
Moved left	16	25	28	16	30	25	20
Moved right	3	5	8	5	5	5	5
Stayed the same	80	69	64	79	64	70	75

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Moved left	21	26	34	19	30	16	16
Moved right	8	3	6	4	2	8	21
Stayed the same	71	71	60	77	68	77	63

UML957

Do you think that your local schools should reopen for face to face instruction in Fall 2020?

5% Definitely yes
 11 Probably yes
 35 Probably no
 49 Definitely no

	Party ID Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
Definitely yes	3	18	4	8
Probably yes	9	17	11	11
Probably no	36	28	35	35
Definitely no	51	37	51	46

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
Definitely yes	3	4	11	5	6	5	7
Probably yes	11	8	13	9	12	11	10
Probably no	34	42	29	32	37	36	29
Definitely no	52	46	47	53	45	48	53

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Definitely yes	8	3	5	5	2	9	24
Probably yes	13	9	12	10	8	16	11
Probably no	34	36	33	36	36	34	30
Definitely no	45	52	49	49	54	42	35

We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her.

	Favorable	Unfavorable	No Opinion	Never heard of
Donald Trump	6	93	1	*
Barack Obama	89	8	3	0
Hillary Clinton	62	25	14	0
Joe Biden	80	13	6	*
Deborah Birx	27	21	25	27
Anthony Fauci	85	5	8	2
Bernie Sanders	74	16	11	*
Elizabeth Warren	78	14	8	*
Karyn Polito	25	12	40	23
Charlie Baker	81	10	9	*
Joe Kennedy III	60	20	19	*
Ed Markey	69	12	18	*
Ayanna Pressley	53	11	20	16
Marty Walsh	61	12	19	8
Seth Moulton	30	12	33	24
Michelle Wu	27	6	34	33
Maura Healey	56	10	21	13
Jared Kushner	4	77	12	6
Mike Pence	9	85	6	*
Kamala Harris	77	12	9	1

We'd like to ask you about how you feel about a number of technology companies. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her.

	Favorable	Unfavorable	No Opinion	Never heard of
Facebook	41	45	14	0
Twitter	41	33	25	*
TikTok	19	39	42	*
Microsoft	66	16	18	*
Amazon	67	23	10	*
Snapchat	23	24	53	1
Google	79	12	9	*
Uber	37	33	30	1
Grubhub	36	19	43	2
Theranos	2	21	20	58

We'd like to ask you some questions about other people and things. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about them, and "never heard of" if you've never heard of them.

	Favorable	Unfavorable	No Opinion	Never heard of
Ice cream	93	2	4	*
Robert Kraft	36	32	24	7
Bill Belichick	51	21	23	5
Black Lives Matter	79	8	13	*
The MBTA	47	23	29	2
Wynn Casinos	13	40	35	11
Columbia Gas	9	49	28	14
Dunkin' Donuts	76	12	12	0
Tom Brady	46	26	28	1
MassHealth	74	7	18	1
Mark Zuckerberg	21	55	24	1
Market Basket	74	6	17	3
Stop & Shop	69	14	16	*
Police Officers	52	27	21	*