

**GBH News City of Boston Poll
Survey of 400 Registered Voters
Field Dates: September 11-15, 2020**

In your own words, what is the single biggest issue facing the city of the Boston right now? **OPEN END, SELECT ONE FROM LIST BELOW OR RECORD "OTHER" RESPONSES VERBATIM.**

Traffic	2%
COVID-19 or coronavirus	39%
Small businesses	2%
Parking	<1%
Public transportation	1%
Biking / pedestrian safety	1%
Climate change	3%
Housing costs	12%
Public education	5%
Taxes / budget issues	1%
The economy and jobs	8%
Race relations	4%
Crime / public safety	6%
Opioids	1%
Homelessness	4%
Parks / open space	%
Other (specify: _____)	9%
Don't know / Refused	3%

I'm going to read you the names of several people or groups who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW". Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

ROTATE ORDER	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Charlie Baker	68%	19%	8%	4%	1%
Marty Walsh	69%	22%	5%	3%	1%
Michelle Wu	48%	16%	17%	18%	2%
Andrea Campbell	20%	9%	15%	54%	2%
Rachael Rollins	32%	15%	15%	37%	1%

As you may know, there is an election for Mayor of Boston in 2021, and a number of candidates may run. If the choice were between Mayor Marty Walsh, City Councilor Michelle Wu, City Councilor Andrea Campbell, or other candidates, who would you be most likely to support?

Marty Walsh	46%
Michelle Wu	23%
Andrea Campbell	4%
Another candidate	6%
Don't Know / Undecided	18%
Refused	2%

When thinking about who to support in next year's election for Mayor of Boston, how important are each of the following qualities or characteristics to you? First, **READ FIRST?** Would you say that is very important, somewhat important, not too important, or not at all important? How about **READ NEXT? REPEAT QUESTION STEM AND SCALE AS NEEDED.**

	Very important	Somewhat important	Not too important	Not at all important	Don't know / Refused
Is a progressive	43%	30%	11%	11%	6%
Supports organized labor	43%	32%	9%	10%	7%
Is a woman	22%	24%	23%	28%	2%
Is a person of color	19%	28%	22%	28%	3%
Grew up in Boston	40%	23%	21%	15%	1%
Is a young person	14%	24%	30%	29%	2%

Now I would like to ask you about another topic.

Would you say you approve or disapprove of how Boston Mayor Marty Walsh has handled the COVID-19 epidemic in Boston? And is that strongly (approve / disapprove) or just somewhat?

Strongly approve	51%
Somewhat approve	34%
Somewhat disapprove	6%
Strongly disapprove	9%
Don't Know / Refused	2%

Some questions held for later release.

Demographics

Party Registration

Democrat	49%
Republican	5%
Unenrolled	46%

Race

White / Caucasian	52%
Black / African American	26%
Hispanic / Latino	13%
All others	8%
Don't Know / Refused	1%

Age

18 to 29	21%
30 to 44	29%
45 to 59	23%
60+	27%

Gender

Male	47%
Female	53%
All Other / Don't Know / Refused	<1%

About the Poll

These results are based on a survey of 400 registered voters in the City of Boston. Interviews were conducted September 11-15, 2020 by live telephone interviews via both landline and cell phone using conventional registration based sampling procedures. Results were weighted to known and estimated population parameters on gender, age, race, education, neighborhood, and party registration. The margin of sampling error for the full sample is +/- 4.9 percent with a 95 percent level of confidence. The poll was sponsored by GBH News.