



MASSACHUSETTS

Conducted for BCBS by



**Blue Cross Blue Shield of Massachusetts  
Massachusetts Coronavirus Tracking Survey**

Field dates	Interview Count
March 16-19, 2020	603

How closely have you been following news about coronavirus, sometimes called COVID-19? **KOH-vid  
READ AND ROTATE TOP TO BOTTOM, BOTTOM TO TOP.**

Very closely	67%
Somewhat closely	26%
Not too closely	5%
Not closely at all	2%
Don't Know / Refused	<1%

How serious of a threat do you think coronavirus poses to each of the following? Very serious, somewhat serious, not too serious, or not serious at all?

<b>DO NOT ROTATE</b>	Very serious	Somewhat serious	Not too serious	Not at all serious	Don't know / Refused
People across the state of Massachusetts	58%	30%	8%	1%	2%
People in your city or town	46%	36%	13%	3%	2%
You personally	41%	27%	21%	11%	1%
Elderly people	87%	9%	2%	1%	1%

Do you think the threat posed to Massachusetts by coronavirus is getting more serious, less serious, or staying about the same?

More serious	66%
Less serious	4%
Staying about the same	28%
Don't Know / Refused	3%

From everything you understand, how much longer do you think daily life in Massachusetts will be disrupted by coronavirus and the precautions being taken to prevent its spread?

Less than two weeks	5%
Two weeks to a month	18%
One or two months	28%
Two to four months	30%
More than four months	17%
Don't Know / Refused	3%

At this point, do you think the response to coronavirus in your area has **READ AND ROTATE?**

Gone too far	10%
Not gone far enough	23%
Been about right	64%
Don't Know / Refused	3%

Which of the following best describes how you are approaching the coronavirus situation?

Not seeing or visiting anyone	46%
Seeing or visiting just a few people	47%
Seeing or visiting many people	6%
Don't Know / Refused	1%

Which of the following best describes how you are approaching the coronavirus situation in terms of shopping and visiting stores?

No change to my usual pattern	13%
Going to somewhat fewer stores than usual	10%
Going to stores only if it is essential	66%
Not going to stores at all	11%
Don't Know / Refused	<1%

Which one of the following best describes your work situation—employed full time, employed part time, or not currently employed?

Employed full time	53%
Employed part time	12%
Not currently employed	34%
Don't know / Refused	<1%

**ASK NEXT QUESTION ONLY TO THOSE CURRENTLY EMPLOYED**

Are you a salaried employee or paid an hourly wage?

Salaried employee	44%
Paid an hourly wage	49%
Both (work multiple jobs, etc, not read)	4%
Don't know / Refused	3%

Since the coronavirus crisis began, have you **READ FIRST**? How about **READ NEXT**?

	Yes	No	Don't know / Refused
<b>ROTATE ORDER</b>			
Washed your hands more than usual	86%	14%	0%
Avoided handshakes, hugs, or other physical greetings	87%	13%	%
Cleaned common surfaces more than usual	75%	24%	1%
Changed how you get around your area	27%	72%	1%
Cancelled major travel plans	44%	55%	2%
Cancelled social plans	72%	27%	1%
<b>ASK EMPLOYED PEOPLE</b> Worked remotely	48%	51%	1%

Do you currently take any prescription medications?

Yes I do	53%
No I do not	47%
Don't Know / Refused	<1%

**ASK IF RESPONDENT TAKES PRESCRIPTION MEDICATION**

Have you tried to refill your prescriptions early to have more on hand? **IF YES, ASK:** And were you able to full your prescription early?

Have not tried	79%
Tried, was not able to refill early	4%
Tried, was able to refill early	16%
Don't Know / Refused	1%

To the best of your knowledge, are there are enough Coronavirus tests available to test those who should be tested?

Yes there are enough	17%
No there are not enough	69%
Don't Know / Refused	14%

Since the coronavirus crisis began, have you used telemedicine, which is seeing a physician over video or by telephone?

Yes I have	8%
No I have not	91%
Don't Know / Refused	1%

Before the coronavirus crisis, have you used telemedicine, which is seeing a physician over video or by telephone?

Yes I have	8%
No I have not	92%
Don't Know / Refused	<1%

To the best of your knowledge, are tests for coronavirus **READ AND ROTATE** for people who receive them?

Very expensive	9%
Somewhat expensive	5%
Somewhat inexpensive	4%
Very inexpensive	3%
Free of charge	42%
Don't Know / Refused	38%

## Demographics

### Race

White / Caucasian	74%
All others	24%
Don't Know / Refused	2%

### Age

18 to 29	22%
30 to 44	24%
45 to 59	27%
60+	27%
Don't Know / Refused	1%

### Gender

Male	48%
Female	52%

### Party Self-Identification

Democrat	34%
Republican	14%
Independent / Other	48%
Don't Know / Refused	5%

### Education

High School or less	33%
Some college, no degree	26%
College graduate (BA/BS)	23%
Advanced degree	17%
Don't Know / Refused	2%

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## About the Poll

These results are based on a statewide survey of 603 residents of Massachusetts. Live telephone interviews were conducted March 16-19, 2020 via both landline and cell phone as a part of a tracking survey. The final data were weighted to known and estimated parameters on gender, age, race, county, and education. The margin of sampling error is 4.0 percentage points with a 95 percent level of confidence. The poll was sponsored by Blue Cross Blue Shield of Massachusetts